



T H E

L E G E N D

by ASHAR



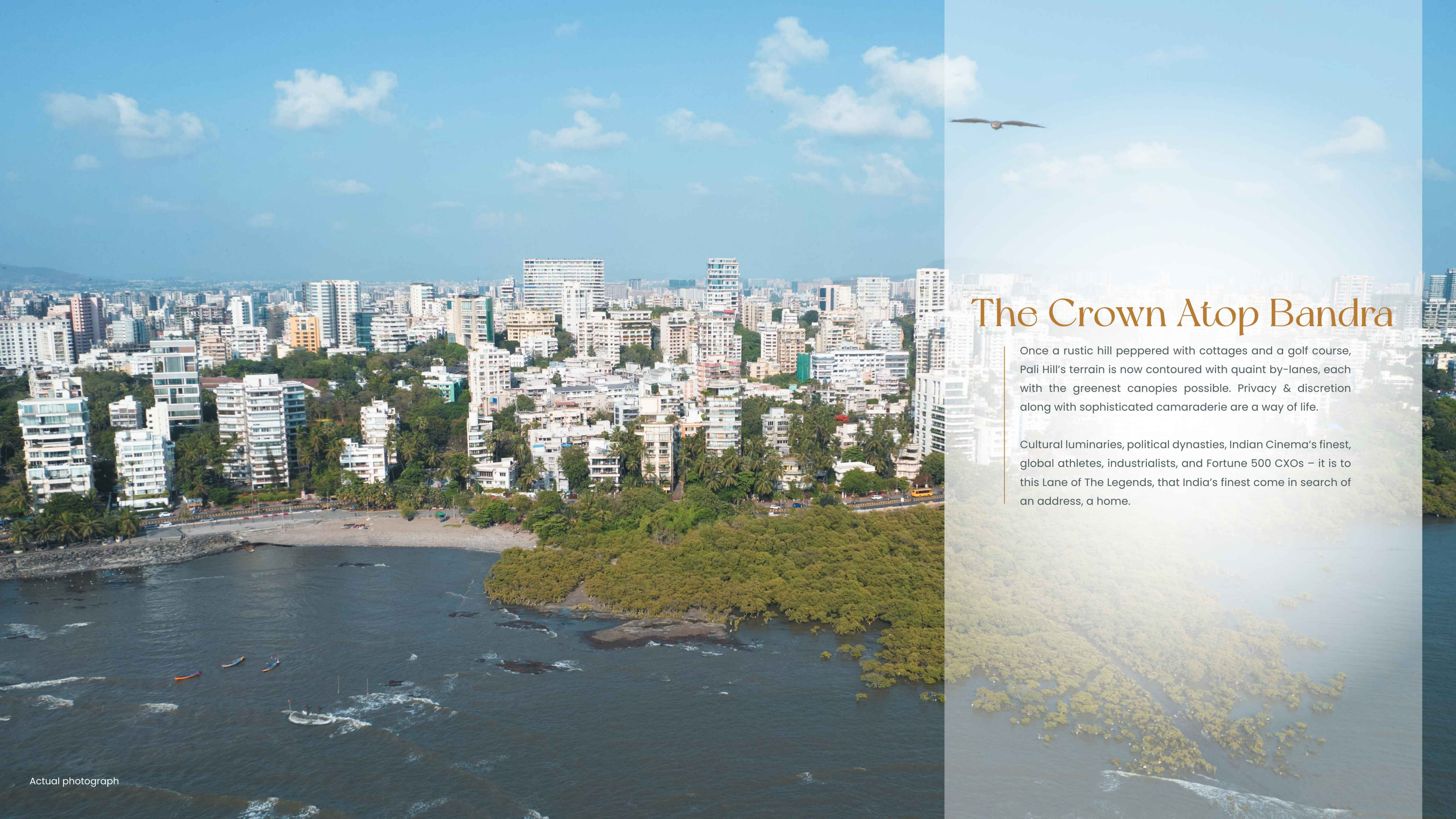
Superstars are rare,
legends are forever

– Saira Banu Khan

Dilip Kumar Sahab

The loss is immeasurable, but so is
the love and legacy left behind.

11 December 1922 – 7 July 2021



The Crown Atop Bandra

Once a rustic hill peppered with cottages and a golf course, Pali Hill's terrain is now contoured with quaint by-lanes, each with the greenest canopies possible. Privacy & discretion along with sophisticated camaraderie are a way of life.

Cultural luminaries, political dynasties, Indian Cinema's finest, global athletes, industrialists, and Fortune 500 CXOs – it is to this Lane of The Legends, that India's finest come in search of an address, a home.

An Ode to The Legend

“Art imitates Life” said Oscar Wilde

The legacy of Late Dilip Sahab is nothing short of a monument; a piece of history, culture, and art fused together to leave an indelible mark on Indian Cinema. A symbol of magnificence and quiet sophistication, The Legend draws its inspiration from Dilip Sahab’s charm, poise, and sheer brilliance.

The Legend is an embodiment of Ashar Group’s perseverance to fortify his legacy. It stands tall in an ode to the phenomenon, that is, Late Dilip Kumar Sahab – The Kohinoor of Indian Cinema.



Understated opulence has finally found a residence

European Art Deco style

Understated & timeless charm of Ivory-white stone

Sleek and linear design to maximize natural light

Column-less floorplates

Massive internal heights

Large decks

Artist's impression





Curated Private Spaces

The Legend offers curated spaces to indulge in a spectrum of moods and occasions. With interiors that reflect the grandeur of the bygone era with a modern touch, these facilities are curated for the exclusive use of the residents.

List of curated private spaces:



Reception Lobby

Spacious entrance lobby with elegant stone finished walls & magnificent art installations



Swimming Pool

Revitalize at our temperature-controlled pool with retractable blinds



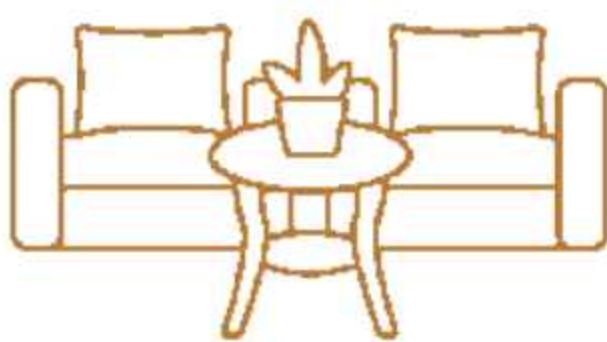
Private lawn

Host tasteful soirees and sundowners at the private lawn



Fitness & Health centre

Enjoy an intense workout at the gym and unwind with a massage at our health centre



Business lounge

Take meetings at a dedicated business lounge outside your residence



Concierge services

Choose from our wide range of core and Á La Carte services



Artist's impression

Luxury of Space

The home, the residence – the sanctum sanctorum – the temple of memories, emotions & life decisions. These spaces are meant to live, laugh, love, and learn. From hosting boisterous birthdays to traditional sit-down dinners, any chosen residence will always have space to spare.

Open canvases of column-less expanse of space, these homes will be completely customised – bespoke to the resident's refined tastes and made-to-measure preferences.

Design Thought

Real estate is not just brick and mortar; it is art and design. Luxury is not just space and product; it is system and services. And your home is not just an address, it is a reflection of who you are.

Welcome to The Legend. We bring to you a collection of homes that are,

- ◆ Private
- ◆ Personalised
- ◆ Futuristic
- ◆ Low Density
- ◆ Exclusive
- ◆ Discerning

Tailor-made for you, once in a lifetime.

Understated opulence has finally found an address.



The Estates

Expansive residences with the widest span of windows and columnless floorplates



The Duets

Vertical villas with double-height living areas that epitomize opulence



The Bungalows

The most enviable living spaces in Pali Hill with access to private gardens



“Goodwill That Speaks.
You don’t just build structures;
you build a reputation.”

– Ajay Ashar, CMD, Ashar Group

Ashar Group’s reputation is a testament to its legacy of goodwill, trust and transparency. Since its inception in 2001, Ashar Group has believed that execution and quality are essential to succeed in the business of real estate. When combined with uncompromising values, customer-centric thought process, robust engineering and transparency in business operations; it makes Ashar one of MMR’s leading real estate houses with a development portfolio of over 7.5 million square feet of delivered projects and 12.5 million square feet of ongoing development.

Ashar Group has a diversified real estate portfolio that spans across verticals:



Residential



Healthcare



Education



IT Parks



Commercial & retail



Infrastructure

Taking forward their expertise in the ultra-luxury asset class, Ashar Group celebrates the life and legacy of Late Dilip Kumar Sahab and brings to you a bespoke residential offering ensconced in prestige, in the heart of Pali Hill.

Ashar Experience Center

4th Floor, Gayatri Plaza,
Turner Road, Bandra West,
Mumbai - 400050

Site Address

16, Nargis Dutt Road,
Pali Hill, Bandra West,
Mumbai - 400050



www.LegendByAshar.com



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Available at <https://maharera.mahaonline.gov.in/>

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